

# Experienced Strategists in the Musculoskeletal Sector



## M&A/Partnerships

- Acquisition due diligence of an orthopedic CMO
- Due diligence for an in-licensing deal of a novel biologic for periodontal applications
- Partnership strategy for orthopedic biomaterials company
- Acquisition diligence for a leading orthopedics company evaluating an ex-US dental and maxillofacial products company
- M&A screening within the viscosupplementation space
- Screening and prioritization of potential acquisition targets across three orthopedic segments



## Opportunity Assessment

- Lead indication evaluation and market assessment for a bioresorbable spinal implant
- Opportunity assessment within orthopedic fixation devices
- Clinical trial strategy and forecast of impact on market adoption rates for novel cartilage product
- Evaluation of the market opportunity for post-processing imaging software for orthopedics and other indications
- Market opportunity assessment of a novel therapeutic for the treatment of fractures as a follow-on indication to the treatment of osteoporosis



## Business Strategy

- Global corporate strategy for an orthobiomaterials company
- Corporate strategy for a biomaterials company considering entry into the orthopedic devices market
- Product positioning strategy for a novel bone growth factor
- Expansion strategy for a minor player in the sports surgery market
- Launch strategy for a novel intradiscal catheter
- Business model evaluation for a specialty biomaterials manufacturer



## Pricing/Health Economics

- Health economics assessment of corrective procedures for damaged knee cartilage
- Pricing and reimbursement evaluation for a novel dental/maxillofacial implant product
- Price elasticity study for a bone growth substitute product
- System economics study of the costs associated with sterile abscesses in bioresorbable implants
- Due diligence on a medical device implant services company that helps providers obtain reimbursement for orthopedic and other implants