



Asthma and Chronic Obstructive Pulmonary Disease (COPD)

- Completed patient segmentation to understand emerging treatment pathways for COPD phenotypes that can be differentially served by novel therapy approaches
- Qualitative and quantitative evaluations of potentially disruptive new classes of COPD therapies to understand impact on client's leading standard of care therapy
- Go-to-market strategy for launch of new inhaled combination asthma and COPD therapy with digital health platform



Allergy and Anaphylaxis

- Global epidemiology model and expansion strategy for leading allergy therapy
- Evaluation and forecast of novel immunotherapy portfolio for food allergies and investment/prioritization recommendations
- Forecast and market analysis of cutting-edge blood testing platform for allergens
- Work with thought leaders and high prescribers to evaluate the commercial potential of a novel antibody for severe allergic conditions



Cystic Fibrosis (CF)

- Clinical development strategy and recommendations for a novel therapeutic approach to CF treatment
- Market sizing and marketing strategy to enhance adoption of prophylactic anti-infective use in CF patients
- Forecast of sales and future demand for cutting edge molecular diagnostic for CF
- Analysis of adult and pediatric CF patients to understand non-compliance and direct strategies for improved clinical outcomes and revenues



Medical Devices and Digital Health

- Forecast of digital health inhalation device and software platform to explore market growth and therapeutic options
- Diligence for an inhalation device manufacturer to address trends in therapy and device preference and future growth potential
- Detailed landscape review of established and novel inhalation devices to establish life cycle management strategy for client
- Product development research and recommendations for life cycle management for anaphylaxis injector