

# Health Advances™ Has Turned 30!

December 15, 2022

When our founders Mark Speers and Paula Ness Speers started a specialist consulting firm in 1992, it was a bold and novel market offering. They committed their careers to focus on two core elements that helped anchor, and name, their venture: an exclusive focus on **healthcare** and on **advancing** innovations that could make a difference for patients.



Over the last three decades, we have changed in many ways, but have never strayed from these founding principles. We are specialists in healthcare with deep expertise in select verticals including biopharmaceuticals, diagnostics/life sciences research, medical devices, and digital and health IT. And we focus exclusively on growth strategies, i.e. advancing life sciences, medtech, and digital innovations to reach providers and patients and deliver on their promise.



Since 1992, we have grown from 2 to over 200 full-time professionals. We have completed over 3,800 engagements for more than 1,200 clients from offices in the US, Europe and Asia Pacific. We have grown through economic expansions as well as recessions, financial crises, and the coronavirus pandemic. We believe our longevity resulted from our commitment to the “three I’s” in our **Mission Statement**: delivering

impactful **insights**, supporting **innovation**, and acting with **integrity**.

As we celebrate this milestone, we look toward the new year with many exciting announcements to come.

**Cheers to another 30 years!**

The Team at Health Advances