

Health Advances Promotes Three New Partners in Biopharma, Personalized Medicine, and Digital Health

BOSTON, MA (July 25, 2023) – Health Advances, a leader in commercial strategy for healthcare technology organizations, has promoted three exceptional leaders, experts in global strategy for biopharma, diagnostics and precision medicine, and digital health, to Partner.

Mike Davitian joined Health Advances in 2010 and is a leader in our Biopharma practice. His areas of expertise include neurology and ophthalmology therapeutics, generic pharmaceuticals, and outsourced pharma services. His work includes growth strategy, commercial due diligence, as well as product and portfolio optimization. Mike also has robust experience with quantitative analysis, including complex market models, system economics, product forecasting, and P&L models. Prior to joining Health Advances, Mike was an investment banker focused on specialty pharmaceuticals and diagnostics at Thomas Weisel Partners, Stanford Financial Group, and Inverness Advisors. Mike received his Bachelor's in Biology and Economics from Williams College.

Vivek Mittal, Partner and Managing Director, and Biopharma leader spoke on behalf of Mike's promotion, *"Mike has built a fantastic rapport with investors and management teams across Europe and the US. His strong community of clients in pharma services, generics, and neuroscience speak to his expertise and his sound guidance as a trusted advisor."*

Arushi Agarwal joined the Health Advances team in 2011 and spends the majority of her time working in the Diagnostics and Precision Medicine Practice. Her work focuses on global commercialization strategies for Precision Medicine diagnostics. Arushi's specific areas of focus include companion diagnostics and liquid biopsy testing in oncology, as well as the intersection of Health IT solutions and diagnostic testing. Prior to joining Health Advances, Arushi received her Masters in Biomedical Engineering from Columbia University where her research focused on the use of microfluidic technologies for regenerative medicine applications. She received a Bachelors in Biology from the Massachusetts Institute of Technology.

Health Advances Partner and Diagnostics practice leader, Donna Hochberg, celebrated Arushi's important promotion, saying *"Arushi has built an unparalleled expertise in personalized medicine and in particular, has a strong focus on liquid biopsy and digital biomarkers that is really important to our practice. Her experience as a long-time Health Advances team member and leader brings the ability to deliver high quality work and actionable strategic advice to her clients."*

Jeff Abraham co-leads the Digital Health and Health IT Practice at Health Advances. His nearly 20-year career in healthcare spans digital health and therapeutics, MedTech, biopharma, and healthcare services. He holds extensive expertise related to Digital Health go-to market strategy commercialization, global market access, product development, and evidence generation.

Jeff currently serves as a task group lead for the National Council of Prescription Drug Programs, a task group lead for the Digital Therapeutics Alliance, representative on the Founding Members Council

for the Digital Medicine Society, and other advisory roles for payer organizations and professional societies.

Prior to joining Health Advances, Jeff held executive roles in market access, trade, and commercial functions at Akili Interactive, an industry leading digital therapeutics company. During his time at Akil Interactive, Jeff focused on payer strategy, marketing, sales, reimbursement, pricing, strategic partnerships, evidence generation, distribution, launch planning, and execution. Before Akili Interactive, Jeff was Senior Director for the Medicines Company in their Value Development department. He supported commercialization and global launch of a novel drug device combo and the development of additional perioperative and cardiovascular products. Before The Medicines Company, Jeff was a consultant for GfK working in global market access and commercialization. His work spanned numerous therapeutic areas across drug, devices, and diagnostics. Jeff holds a Master of Science in Physical Therapy and an MBA with a specialization in Health Sector Management from Boston University.

Greg Chittim, Partner and co-leader of the Digital Health and Health IT practice, said of Jeff's promotion, *"Jeff brings decades of experience across digital health, MedTech, biopharma, and healthcare services along with a strategic brain and excellent leadership skills. As an early thought leader working with organizations like DiME, DTA, NCPDP and AMCP, his national thought leadership on the innovative use of software to diagnose, manage, and treat disease is second to none, and we couldn't be happier to have him on our team."*

About Health Advances

Health Advances is a strategy consulting firm that focuses exclusively on the healthcare industry. We are scientists, clinicians, technologists, and business professionals who share a passion for supporting commercialization and driving adoption of innovations that improve healthcare. The firm employs over 200 full-time professionals in four main offices worldwide in the Boston area, San Francisco, Zug Switzerland, and Hong Kong.

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